KCP/KCC Community Clinical Linkage Initiative:

A Successful Partnership

Yr 1 2012-2013

- Educated DCC members, participants at Colon Cancer Forum, and KCC members about Community Clinical Linkages
- Engaged DCC members in assessing colon cancer screening resources
- Added section on Colon Cancer Screening Resources to on-line Pathfinder

Yr 2 2013-2014

- Conducted 167 key informant interviews to:
- •Identify barriers/gaps related to colon cancer screening
- Prioritize barriers for colon cancer screening
- •Identify community stakeholders to address gaps

Yr 3 2014-2015

- Shared results with DCC members
- •Identified priorities: educate providers/organizations about FIT, develop FIT -FLU clinical interventions, increase access to FIT for low income and low literate populations
- •Coordination of efforts with KCC, ACS, C2P2 and KCCSP

Yr 4 2015-2016

- Conducted 25 community clinical linkage events focused on increasing awareness and screening for colon cancer utilizing FIT in partnership with 42 community hospitals, clinics and organizations
- •Expanded reach to the target population (4,324 people participated in the events, 474 people received FIT kits or were referred to screening)
- Key informant interviews were held with 28 organization representatives reporting a positive experience and willingness to participate in future community clinical linkage events